

LIGHTBERG

M A G A Z I N E

MEDIA KIT 2026

About Lightberg Magazine

Wellbeing • Longevity • People • Design • Travel



Modern media for wellbeing & longevity

LIGHTBERG MAGAZINE connects premium brands with a globally minded audience actively interested in longevity, wellbeing, health innovation, hospitality and real estate.



From founders to philosophers

We publish interviews with founders, CEOs, architects, clinicians and cultural voices defining the next chapter of modern wellbeing.



The new language of living

We explore how health, beauty, hospitality, real estate and personal performance are being reshaped by the growing demand for longer and better living.



Editorial depth

We combine original research, editorial storytelling and selective curation to create intelligent, visually compelling content.

What We Publish

Editorial approach to modern wellbeing

- **Our brand:** LIGHTBERG MAGAZINE explores wellbeing as part of contemporary life, covering longevity, hospitality, travel and personal performance.
- **Our focus:** We look at how people live, recover, travel, work and create in a world where health and quality of life have become cultural priorities.
- **Our editorial promise:** We feature people, places and ideas – selecting stories for their credibility, relevance and long-term value.
- **Positioning:** A calm, independent editorial voice grounded in context.



Audience Profile

Affluent, globally minded and actively investing in better living



Primary Audience

Primarily aged 25–59, based across the UAE and wider GCC, as well as the US, UK and key Asian markets. High-income, internationally minded and interested in longevity, hospitality and real estate.



Secondary Audience: Industry Leaders

Hospitality visionaries, design innovators, wellness and biotech founders, and conscious-luxury brand builders.



Brand Fit

LIGHTBERG MAGAZINE gives premium brands access to consumers who are actively exploring where to spend next across health, travel and high-quality living.



Editorial relevance

The audience responds to stories around health, longevity, performance, travel and quality of life.

Partnerships

Collaborating with leaders across wellbeing, longevity, hospitality and design

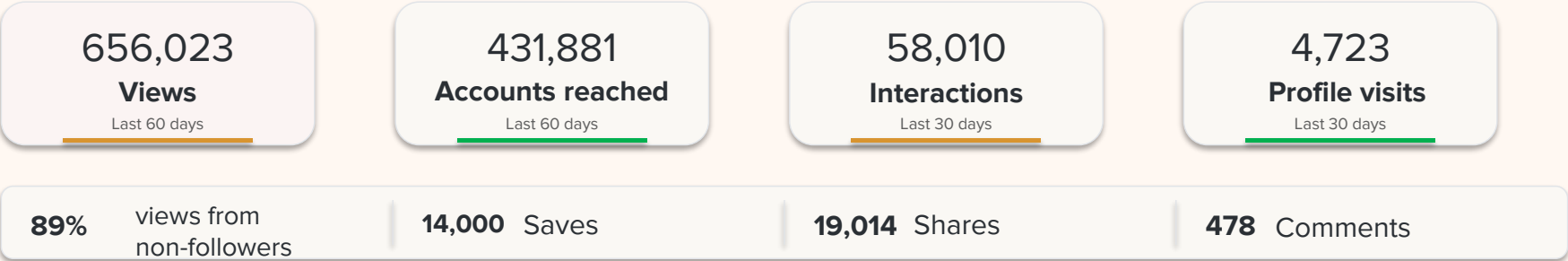
- **Hotels & Retreats:** Collaborations with hotels and wellness retreats, including features and hosted stays.
- **Longevity Clinics:** Editorial collaborations across longevity and regenerative medicine, sleep, recovery and aesthetics.
- **Design & Real Estate:** Editorial features on architecture, wellness interiors and wellbeing-led developments.
- **Beauty & Wellbeing:** Collaborations and curated experiences exploring skin health, products and healthy ageing.
- **Forums & Conferences:** Media partnerships and coverage of events in longevity, wellbeing and design.



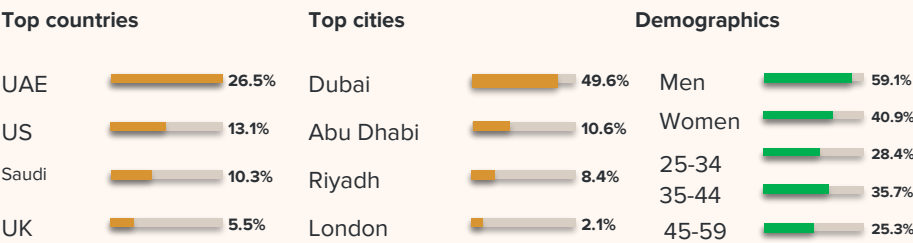
Instagram performance @thelightberg

Source: Instagram Insights | August-September 2026

Audience reach, engagement and discovery



AUDIENCE SNAPSHOT



Partnership Formats

Standard placements and bespoke collaborations

FORMAT

Website Banners

Homepage and editorial-page banner placement

Social Media

Branded post/carousel published on Lightberg Magazine's Instagram

Editorial Partnership Package

Three long-form partner articles published on the Lightberg website and supported across social media

Founder Interview

An in-depth conversation with a founder, creator or decision-maker, published as a website feature and supported by an Instagram post

Brand Feature

An Instagram post and a dedicated brand feature on the website

Curated Private Event

Intimate breakfasts, salons and invitation-only gatherings designed to bring the right people into one room around a strong idea

Strategic Advisory

Strategic insight for wellbeing, longevity and hospitality brands entering or growing in the GCC

Lightberg Media LLC

Lightberg Media LLC provides strategic advisory for brands and companies operating across wellbeing, longevity and hospitality, with a particular focus on the GCC market.

The work is designed for brands that need more than visibility: a clearer market position, sharper narrative and more relevant regional connections.



Advisory focus

Market Insight

Category mapping, audience behaviour and competitive context across the region.

Brand Positioning

A sharper narrative around relevance, differentiation and audience fit.

Brand Strategy

Guidance on offer, messaging and growth direction for new or expanding concepts.

Strategic Partnerships

Relevant connections across hospitality, wellness, media and clinical ecosystems.

Contacts

For partnerships, media collaborations and strategic advisory:

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